

Editorial

Chief
Editors'
Note

Received 11 February 2026
Accepted 15 February 2026

Dear Readers,

It is with great pleasure that we present Volume Seven, Issue Two of the Sri Lanka Journal of Management Studies (SLJMS). Building on the scholarly contributions of earlier issues, this volume further reinforces the journal's role as a credible forum for disseminating high-quality research in management studies. The present issue reflects our continued commitment to nurturing critical inquiry and encouraging meaningful engagement among academics, practitioners, and policymakers.

This issue brings together eleven rigorously reviewed articles that address pressing managerial, organizational, and economic concerns within diverse contexts. The studies encompass a broad spectrum of themes including quality assurance, data governance in healthcare systems, consumer behavior, human resource management, technology-enabled learning, sustainability and green innovation, macroeconomic dynamics, family business succession, and supply chain information systems. Collectively, these contributions offer nuanced insights that are both academically robust and practically relevant, particularly within Sri Lanka and comparable emerging economies.

The Volume Seven, Issue two of the Sri Lanka Journal of Management Studies (SLJMS) consists of eleven articles under the following titles.

Journal Articles

- Improving Quality Assurance in Poultry Processing: A Case Study on Overcoming Temperature Inconsistency in Scalding Tanks at Alpha's Poultry Plant
- A Strategic Framework for Data Governance in Curative Health Information Systems in Low-Resource Settings
- Understanding the Role of Social Touchpoint Contents in Influencing Brand Loyalty Among Sri Lankan Millennials
- Examining the Impact of Technology-Based Collaborative Learning on Student Engagement in Higher Education
- The Impact of Supervisor's Emotional Intelligence and Personality on Employee Job Anxiety with the Mediating Effect of Job Resource



Sri Lanka Journal of Management
Studies

Vol. 7 – Issue II, 2025

pp, i – v

ISSN (Print): 2682-7298

ISSN (Online): 2792-1093

<https://doi.org/10.4038/sljms.v7i2.198>

- Greening the Garment Industry: GHRM in Driving Green Innovation and the Role of Environmental Values
- Influence of HRM Practices on Employee Retention: The Mediating Role of Employee Engagement in Non-Managerial Roles within Colombo District's Private Banking Sector
- Succession of Family-Owned SME Firms in Bangladesh: An Empirical Evaluation
- Impact of Key Macroeconomic Variables on Exchange Rate under Political Instability: Evidence from a GMM Analysis in Sri Lanka
- Impact of Information Systems in the Supply Chain: A Systematic Literature Review
- The Impact of Celebrity Endorsements on Purchase Intentions in Sri Lanka's Fashion Retail Industry: The Mediating Role of Customer Trust

We sincerely acknowledge the valuable contributions of the authors whose scholarly work forms the foundation of this issue. We are equally indebted to the reviewers and members of the editorial team for their time, expertise, and commitment throughout the review and publication process. Their careful evaluations and constructive guidance have played a crucial role in safeguarding the academic rigor, credibility, and relevance of the research published in this volume.

As SLJMS continues to evolve, we remain committed to fostering research that responds to emerging managerial realities and contributes meaningfully to both theory and practice. We encourage academics, researchers, and practitioners to engage with the journal—as contributors, reviewers, and readers—and to be part of an ongoing conversation that advances the field of management studies.

Best Regards,

Senior Professor Nalin Abeysekera

Editor-in-Chief, Sri Lanka Journal of Management Studies (SLJMS)

About the Editor-in-Chief

Senior Professor Nalin Abeysekera is attached to the Department of Marketing Management, Faculty of Management Studies of the Open University of Sri Lanka. Professor Abeysekera is currently serving as the Dean of the Faculty of Management Studies of the Open University of Sri Lanka. He is a graduate of the University of Sri Jayewardenepura with B.Sc. Marketing (special). Professor Abeysekera is a Chartered Marketer and Member of the Sri Lanka Institute of Marketing (SLIM) and consultant with over fifteen years of experience. He is a Senior Lecturer for Strategic Management, Marketing, and Research Methodology

with research and lecturing experience in Canada, Dubai, Singapore, Oman, and Qatar. He served as the Chairperson of the first International Conference on Management and Entrepreneurship (ICOME) 2022 organized by the Faculty Management Studies, Open University of Sri Lanka.

Senior Professor Abeysekera is serving as visiting lecturer for PhD, DBA and MBA degree programmes for leading National and International universities based in Sri Lanka. In 2018 Professor Abeysekera has been awarded “Outstanding Asian Educator” by the International Association of Scholarly Publishers, Editors & Reviewers (IASPER). Professor Nalin Abeysekera is the Editor-in-Chief of the Sri Lanka Journal of Management Studies and author/co-author of many international journal articles, conference papers, and books. Furthermore, he is serving as a reviewer for many international journals including the Journal of Services Marketing, Journal of Consumer Behavior, Journal of Management Development, Journal of Applied Research in Higher Education and the International Review of Research in Open and Distributed Learning (IRRODL). He received the best reviewer award awarded by International Journal in Contemporary Management Research in 2010, a B-Graded Journal by ERA (Excellence in Research in Australia).

Senior Professor Abeysekera is the recipient of three gold medals (Strategic Management, Marketing Management, and Dissertation) for his performance in his Master’s degree from the University of Colombo, Sri Lanka. He completed his Ph.D. in the year 2013 in Leadership and Marketing. Professor Abeysekera in his attempt to socialize knowledge has contributed many articles to leading magazines and national newspapers in Sri Lanka on current issues covering Economics, Education, and Tourism. Professor Abeysekera is serving as supervisor for Ph.D and DBA students in Management and Marketing. He has been featured extensively in TV programs to lead and moderate discussions related to Entrepreneurship, Education and issues on Children. He has also served many panels such as Ph.D. colloquium, Media and IT, and Tourism.

About the Co-Editor-in-Chief

Dr. Chamil W. Senarathne earned his PhD from the School of Economics, Wuhan University of Technology. He received his Bachelor’s Degree in Human Resource Management from the University of Sri Jayewardenepura, Sri Lanka, and a Master’s Degree (MBA in Finance) from the University of Colombo, Sri Lanka. He is a member of the Chartered Institute of Management Accountants (CIMA) in the UK and holds the designation of Chartered Global Management Accountant. Additionally, he is a member of the Institute of Chartered Accountants of Sri Lanka.

Dr. Senarathne has held various academic positions, including Senior Lecturer in the Department of Accounting and Finance at The Open University of Sri Lanka since 2024. He has also served as a lecturer in the Department of Marketing Management at the same institution and as a lecturer and program leader at the Colombo Institute of Research and Psychology. His previous roles in the stockbroking and margin trading industry in Sri Lanka industry include Chief Operating Officer at Bansei Securities Finance Ltd, Chief Financial Officer at Navara Securities Pvt Ltd, and Head of Finance cum Compliance at SMB Securities (Pvt) Ltd. His career began as an audit trainee and progressed to audit manager at H.T. Peiris & Co, Chartered Accountants.

Dr. Senarathne's teaching experience encompasses a wide range of subjects, including economics, financial econometrics, corporate finance, and research methodology. His research interests are diverse, focusing on financial econometrics, financial economics, energy economics, capital markets, blockchain technology, and cryptocurrency.

In addition to his teaching and research, Dr. Senarathne has made significant academic contributions. He served as the Managing Editor of the Sri Lanka Journal of Management Studies since June 2022 and is on the editorial boards of several journals, including the International Journal of Applied Behavioral Economics and the International Journal of Business and Economics. He has also participated in various conference committees, serving as a track chair and coordinator for doctoral colloquiums.