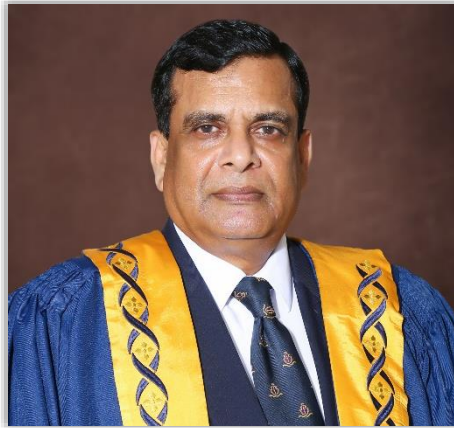


Presidential Message

Transforming Healthcare: Leading with Vision, Professionalism, and Efficiency



Fellow Members,

It is my great privilege to address you at a time when healthcare systems globally, and here in Sri Lanka, are at a critical juncture. Our healthcare sector, renowned for its resilience, is now called upon to move beyond resilience into a phase of proactive transformation. The theme of this year, “Transforming Healthcare: Fostering Leadership, Professionalism, and Efficiency,” captures the very essence of the challenges and opportunities we face in shaping the future of healthcare in Sri Lanka.

Transforming Healthcare is not just about responding to external pressures; it is about actively reshaping our institutions and systems to be forward-thinking, innovative, and adaptive. In this rapidly evolving landscape, we must ensure that healthcare is not only sustainable but also equitable, accessible, and future-ready for all citizens. This transformation requires visionary leadership, a commitment to professionalism, and an unwavering focus on efficiency in the use of resources.

Leadership plays a key role in this transformation. As medical administrators, we are more than just managers of institutions—we are the leaders and innovators who must guide and inspire change. Our leadership must be purpose-driven, with every decision aimed at ensuring the well-being of our people and the sustainability of the healthcare system. Leadership in healthcare is not only about managing today’s challenges but also about creating a pathway for future generations.

Professionalism remains the cornerstone of a successful healthcare system. It is our commitment to ethical standards, transparency, and accountability that will build trust and ensure that healthcare delivery meets the highest standards. Professionalism also demands that we constantly develop and nurture a skilled and motivated workforce that is capable of

delivering patient care with compassion and integrity. In a time of transformation, the foundation of professionalism becomes more important than ever.

Efficiency is essential for sustainability. We operate in an environment where resources are finite, and the demands on our system continue to grow. Efficiency, therefore, is not about doing less with less—it is about doing more with less through innovation, smart resource management, and data-driven decision-making. By focusing on efficiency, we can deliver better care, streamline processes, reduce waste, and ensure that healthcare resources are utilized in the best possible way.

This year, I am proud to introduce Volume 25, Issue I of the CMASL Journal. This journal is a testament to the dedication and commitment of our members to advancing healthcare management in Sri Lanka. The articles in this issue reflect the wealth of knowledge, experience, and forward-thinking ideas from our members. I encourage all of you to engage with the contributions made by your peers, which offer valuable insights into the leadership, administration, and policy shaping the future of healthcare in our country.

As we look ahead, our focus must be on creating a healthcare system that is both sustainable and adaptable to the challenges that lie ahead. With strong leadership, a commitment to professionalism, and a focus on efficiency, we can ensure that Sri Lanka's healthcare system not only withstands the tests of time but continues to thrive and innovate. Together, we can shape a healthcare system that is high-quality, equitable, and efficient—one that serves every citizen of Sri Lanka with excellence.

Let us unite in this shared vision, and I am confident that together, we will build a healthier and brighter future for Sri Lanka.

Sincerely,

Dr. Kumara Wickremasinghe,

President,

College of Medical Administrators of Sri Lanka