

Smart Urban Mobility: The Role of AI in Alleviating Traffic Congestion

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Abstract. This article delves into the impact of intelligence (AI), on easing traffic congestion as cities strive to become more intelligent. It highlights advancements in AI technologies like networks (ANNs) and genetic algorithms (GAs), within the context of urban transportation and movement. The incorporation of intelligence, into transportation systems is motivated by the necessity to adapt to evolving circumstances while emphasizing improvements, in the effectiveness and environmental friendliness of transportation networks. Mobility as a Service (MaaS) combines options like transit, ride-sharing and bike rentals. Through the use of networks AI enhances urban traffic management by predicting congestion and optimizing traffic signal control at intersections. Genetic algorithms play a role, in optimizing vehicle routes by taking into account variables such as travel time and associated expenses. The research indicates a rise in the use of AI in the transportation industry signaling a change, in commuting patterns. This study highlights the significance of progressing AI technologies to meet changing infrastructure requirements and fluctuating traffic trends emphasizing the impact of AI on shaping the urban transportation landscape.

Keywords: reducing traffic congestion, smart city solutions, artificial intelligence-based urban planning, motivating urban mobility, artificial intelligence in transport, intelligent transport systems

Introduction

We inhabit a dynamic environment characterized by continual evolution and change in the contemporary era. This setting supports growth, enabling people to advance by learning from experiences and interactions, with their surroundings.

As time has passed individuals have endeavored to create technologies to streamline tasks and address the challenges they faced previously. The tools are devices with hardware or very smart and advanced software. Being mindful of our evolving surroundings is crucial, in uncovering ways to simplify and enhance the efficiency of tasks for people. Based on this aim, a lot of systems have appeared on the market to help us when we want to shop, make all kinds of decisions, take care of our health, travel from one place to another, or if we want to put robots to replace our work in different areas.

Currently, among the solutions used in this regard is artificial intelligence which is defined as the ability of a system to interpret various external data it receives as input correctly and to learn from this data through machine learning methods to achieve specific goals and tasks through flexible adaptation (Nikitas et al., 2020). In the era we are growing more dependent, on our intellect to overcome obstacles that once presented challenges for us.

Consequently, there is a growing push to delve deeper into the possibilities of intelligence in shaping our future.

Artificial intelligence is improving our transportation systems. It uses new technologies like artificial neural networks (ANN), genetic algorithms (GA), simulated annealing (SA), and artificial immune systems (AIS), helping vehicles drive themselves and avoid crashes. These techniques not only optimize transport efficiency but also pave the way for autonomous systems,

urban traffic management, and advanced route planning solutions, thus contributing to smarter and more sustainable mobility (Nikitas et al., 2020).

As time has passed an increasing number of apps have been developed to enhance transportation by analyzing traffic information. Some apps use real-time traffic info to make traffic flow smoother and cut down on jams (like Waycare). Other apps give schedules, delays, and other route choices for buses and trains (like Moovit). These apps aim to give people accurate, timely info about their commute (Santos & Nikolaev, 2021).

Motivation

The motivation behind integrating artificial intelligence (AI) into transportation lies in the necessity to respond to the evolving demands of a dynamic world. In today's changing world of technology the integration of AI, in transportation is increasingly crucial to address the challenges that modern society faces. AI provides advantages by improving the efficiency and performance of transportation systems, such, as optimizing routes controlling traffic flow reducing carbon emissions and enhancing road safety.

The need, for eco transportation options is on the rise. Integrating AI into transit systems allows for the development of tools such, as networks and genetic algorithms which optimize routes and ease traffic leading to better urban mobility. These technologies help manage traffic flow. Offer travel choices during peak congestion or road closures. With these advancements traveling becomes more convenient and accessible for everyone.

Hence this article seeks to offer a summary of forms of intelligence utilized in road infrastructure and transportation systems. We will examine several types of artificial intelligence, including artificial neural networks, genetic algorithms, the concept of mobility as a service (MaaS), and learning by consolation (RL) in the next chapter. In this scenario, We'll showcase the progress of technology, in managing city traffic, and planning routes. We'll emphasize how artificial intelligence plays a role, in revolutionizing the transportation sector.

Literature review

Exploring the Impact of Artificial Intelligence on the Evolution of Urban Transport

A 2019 report from P&S Intelligence revealed that in 2017, the artificial intelligence transportation industry was valued at \$1.4 billion. However, experts predict this figure will surge to \$3.5 billion by 2023, signifying substantial growth within a relatively short time-frame. The rapid expansion highlights the growing demand, for and integration of AI technologies in the transportation sector. This impressive figure demonstrates the advancement of the industry and the growing utilization of AI-driven technologies, in transportation.

A recent study indicates that the intelligence (AI) market, in the transportation sector was valued at USD 3 billion in 2022. Forecasts anticipate that the AI market in transportation will reach around USD 23.11 billion by 2032. The market is, on the rise showing a growth rate of 22.70% from 2023 to 2032 as depicted in Figure 1. The increasing trend observed over the decade highlights the expanding influence of intelligence, in the field of transportation. The rising incorporation of AI innovations, in the transport sector is fueling this progression acknowledging AI's capacity to improve efficiency enhance safety protocols and revolutionize the way people move around. As AI technology progresses its role in shaping the future of transportation becomes crucial offering solutions and fueling market growth (Precedence Research, 2024).

The increasing use of intelligence is playing a role, in the advancement of vehicle manufacturing. This trend is expected to drive growth in the AI and transportation market between 2022 and 2032 according to a report, by Precedence Research published in 2022. This is estimated to make the artificial intelligence and transportation market grow over the period 2022-2032, as presented in the Precedence Research article in 2022.

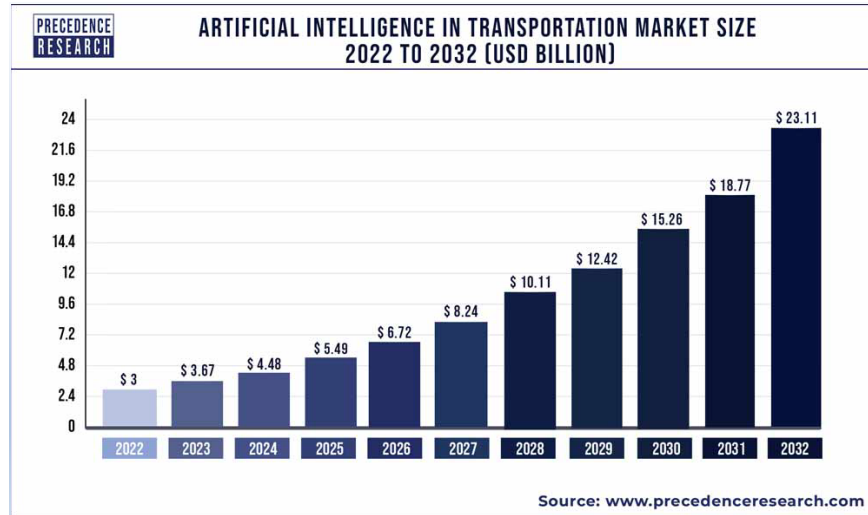


Figure 1. Artificial Intelligence in Transportation Market Size 2022 to 2032 (USD BILLION)

Source: <https://www.precedenceresearch.com/artificial-intelligence-in-transportation-market>

We must proceed with caution as we slowly integrate this technology into every facet of our lives ensuring it is adequately supported to operate. For example, when it comes to self-driving cars transporting passengers without involvement the quality of infrastructure road signs, lane markings, internet connectivity, smartphone compatibility and other elements must be adequate to support advancements in the transportation industry.

Research conducted by Precedence Research on automobiles indicates a change, in the automation and connectivity facilitated by these vehicles. They also contend that self-driving cars are safer, on the roads than vehicles. This assertion is backed by the Association for Safe International Road Travel (ASIRT) which reports that over a million individuals lose their lives, in traffic accidents globally each year.

The growing yearly production of cars raises concerns, about the potential, for increased traffic congestion. The extensive utilization of vehicles might help address traffic problems by allowing cars to interact with one another resulting in improved efficiency decreased travel time and lower emissions.

MaaS: Evolution of Urban Mobility Transformation

A modern approach gaining wide-spread adoption is integrating the Mobility-as-a-Service (MaaS) concept. This innovative idea revolutionizes how individuals utilize transportation facilities. Of owning their cars MaaS users control their travel through a digital platform that combines different transportation choices, like public transport ride sharing, bike sharing, car rental and more.

MaaS could make traveling easier by offering a solution that combines all transportation options in a city or area. This method enables individuals to utilize modes of transportation through a platform.

Mobility as a Service (MaaS) revolutionizes urban travel by intelligently integrating artificial intelligence (AI). Through advanced algorithms, MaaS optimizes routes, adapting them in real-time to traffic conditions and user preferences. AI technology improves user interactions by providing recommendations and efficiently managing travel requirements. Chatbots powered by AI enhance user engagement while predictive analysis enhances the efficiency of managing vehicle fleets. The incorporation of AI, into Mobility as a Service (MaaS) not simplifies travel processes but also plays a role, in development towards a more intelligent and eco friendly transportation network.

Thus, MaaS is a user-centric smart mobility delivery model, where a single provider takes all service providers' offerings and are to be shown to users through a single digital platform (Kamargianni & Matyas, 2017), aiming to help plan, book, pay and execute a successful seamless journey (Santos & Nikolaev, 2021).

At the center of this model is always the customer and it tries to provide them with a quality service by covering all the necessary segments of a given journey, through different modes of transport, combining public and private transport. Even though the purpose of public transport is not the same as what MaaS assumes, these two have agreed to collaborate with the hope that the use of personal cars will gradually decrease if people see that for a given route they can get out cheaper in price and time than by personal car.

This shared mobility means using assets, such as cars, scooters, bicycles, and other means of transport that might be private, only when strictly necessary, and not owning them with the thought that they will be useful to us one day. For example, through a MaaS app, we can plan journeys that combine public transport, bike rental services, and ridesharing options, thus optimizing the route and reducing environmental impact.

The levels within the Mobility as a Service (MaaS) concept represent steps in the development of integration and coordination of transport services. From level 0, characterized by a lack of coordination, to level 4, where there is full integration, these levels reflect the evolution of the system towards a more complex and interconnected user experience. Each level represents a stage where transport modes become more cohesive and accessible through a MaaS platform. Moovit, a leader in Mobility as a Service (MaaS) solutions launched in 2012, brings together more than 1.7 billion users in 3,500 cities in 112 countries, managing the world's largest transit data repository with more than 6 billion daily anonymous data points. It offers a comprehensive urban app that integrates and manages multiple modes of transportation for real-time trip planning and payment (Moovit, 2024).

Moovit uses technology to make traveling easier for people by providing them with information and different transportation options. Furthermore, Moovit provides tools powered by intelligence to help organizations and transportation bodies reduce traffic congestion improve efficiency and promote urban transportation. Through participation, in shaping the evolution of transit and establishing key partnerships Moovit contributes significantly to the advancement of intelligent and inclusive cities worldwide (Moovit. 2024).

The concept of Mobility, as a Service (MaaS) introduces an approach, to transportation reshaping cities into interconnected mobility hubs. By intelligently integrating various transport options into a central digital platform, MaaS gives users easy access to plan, book, and pay for journeys. This new approach improves efficiency and sustainability by reducing traffic congestion and promoting the shift, towards shared transit.

ANN: Artificial neural networks and their role

An artificial neural network is a mathematical model inspired by the structure and functioning of biological neural networks in the human brain. In the field of intelligence, ANN is employed to tackle challenges and carry out various tasks, like identifying patterns processing natural language categorizing data and so forth.

The functioning of a network includes numerous artificial neurons linked in layers. These parts are an input part, one or more middle parts, and an output part. Every link between brain cells has a "weight" tied to it. The network learns to change these weights during training time (Abduljabbar et al., 2019).

The training process of an ANN involves presenting the network with a set of training data, also known as input-output pairs. During training, the ANN adjusts its parameters (weights) to minimize the difference between predicted outputs and known desired values. After training is complete, the network can generalize and correctly predict results for new data.

In the field of transportation, there have been advancements, in intelligence. AI is commonly employed to help with transporting individuals and cargo. Various smart systems help vehicles such, as cars and buses navigate routes by analyzing road conditions and traffic patterns. Intelligent Transport Systems (ITS) focus, on easing traffic jams, on the streets to enhance motorists' driving comfort through the use of technology and communication networks. Machine learning technologies, in particular artificial neural networks (ANNs), have demonstrated effectiveness in signal traffic control, helping to detect accidents and predict future traffic (Klügl et al., 2010).

Systems have been created to manage traffic effectively such as controlling traffic lights and predicting congestion. These systems are required to keep an eye, on the traffic situation and inform the authorities while also directing drivers to routes ultimately helping alleviate traffic congestion.

Creating a model that fits all situations that may arise in traffic is very difficult. When developing a model using networks (ANN) we might face several challenges like modifying the framework used for training the model altering the route directions to new roads emerging or updating specific traffic signs.

Thus, we need a system that continuously learns by using a huge variety of technologies and communication systems. As an example, in a study (Wang et al., 2016), genetic algorithms and fuzzy methods were implemented for automatic control of signal systems at intersections. The new Intelligent Transportation System (ITS) named "NeverStop" utilized RFID sensors and the outcomes showcased its success in cutting down on the wait times, for vehicles.

Cutting-edge methods play a role in improving the effectiveness of Intelligent Transport Systems (ITS) through the prediction of traffic information. These techniques play a role, in supporting components of ITS including traveler updates, traffic control, public transportation and commercial vehicle activities by utilizing past information collected from sensors, along the roadsides. Using machine learning and artificial intelligence algorithms, this data is processed to make accurate real-time, short-term, and long-term predictions (Abduljabbar et al., 2019).

A perfect example would be a study in which a neural network with a hidden layer was added to the overall urban traffic control system, highlighting the remarkable ability to predict traffic flow by up to 1 minute based solely on simulated data (Ledoux, 1997).

A second example is provided by Tesla, which is using artificial neural networks (ANNs) to develop autonomous driving technology. Neural networks are used to analyze data collected from sources such, as cameras and sensors to create and assess algorithms. This data gathering

contributes to improving driving safety and convenience by enabling features, like autopilot and advanced navigation (Umair Akbar, 2023).

Neural networks offer a benefit, in their capacity to enhance performance by learning from errors. Though advantageous there are risks involved including prediction precision and the likelihood of mistakes. Furthermore, the article highlights the importance of predicting outcomes through the perspective of vehicles. This approach provides a representation of the driving environment assisting in navigation and improving safety precautions.

The article also touches upon the increasing reliance, on networks in the planning and decision-making processes, for self-driving vehicles. However, potential risks and drawbacks such as errors and incorrect predictions are also addressed.

In conclusion, Tesla uses technologies such, as networks to revolutionize the industry and improve driving features. Continuous efforts are crucial, to ensuring the accuracy and dependability of systems.

GA: Genetic algorithms

Genetic Algorithms (GA) is an optimization method inspired by biological evolutionary processes. In transportation systems these algorithms are applied to discover solutions, for issues, like planning the best routes, managing traffic and optimizing traffic lights at intersections.

The genetic algorithm imitates the concept of selection, whereby solutions evolve by combining traits to how characteristics are inherited in species, over generations. In transport, GA can be applied, for example, to optimize vehicle routes, taking into account variables such as travel time, distance, and associated costs. It succeeds in solving complex optimization problems based on the concept of "fitness survival" and is a good tool for use in urban design networks (Xu et al., 2009).

Genetic algorithms have benefits as they provide solutions, than methods helping to reduce traffic jams improve traffic flow and optimize transportation resources.

These methods mimic the randomness of selection resembling the process found in nature. A population of solutions, represented as strings of values, evolves by applying crossover and mutation operators from one generation to the next. Crossover generates new offspring by combining parts of two parent solutions, and mutation randomly modifies a small part of a solution. Through these operations, the aim is to improve an initial population of solutions, either randomly generated or heuristically generated, as less efficient solutions are gradually replaced by better variants (Leclerc et al., 1997).

In our research, we discovered differences, in how Genetic Algorithms (GAs) and Artificial Neural Networks (ANNs) are utilized in transportation scenarios. GAs, inspired by natural selection, optimize solutions through iterative processes. Conversely, ANNs analyze data patterns and relationships using machine learning techniques. The first one aims for the results whereas the one uncovers undisclosed links, in data sets.

In terms of the process (Figure 2), GA starts with parameter initialization and proceeds to objective function evaluation, which is obtained from a trained ANN model. Then, the objective function is evaluated and termination principles are applied to determine whether the algorithm should continue to the next generation or stop. On the other hand, ANN also starts with parameter initialization but goes straight to training the network. After that, the termination principles are evaluated. If they are not met, the network weights and biases are adjusted and training continues; if they are, the weights and biases are saved and the model is considered trained.

In the world of transportation these differences are meaningful. Genetic algorithms prove valuable, for streamlining transport routes whereas artificial neural networks excel at recognizing trends, within transport data and forecasting outcomes.

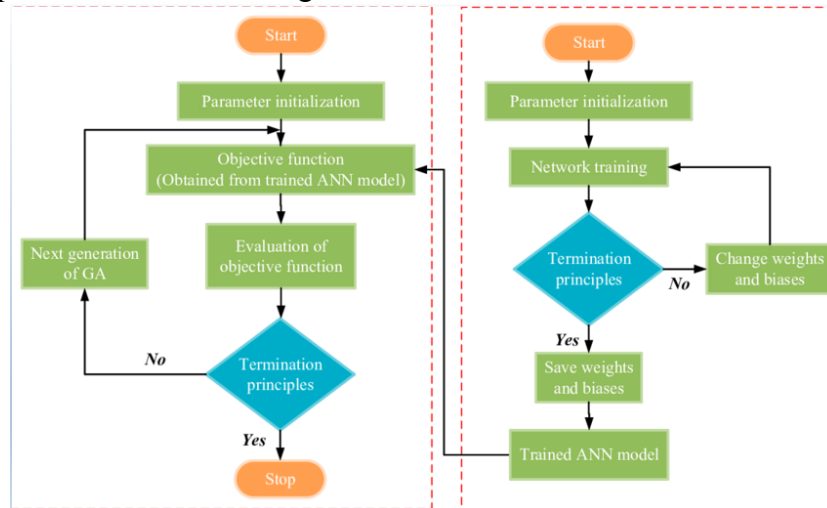


Figure 2. The ANN-GA (genetic algorithm) coupled optimization method

Source: Jiang, H.; Gao, L. 2020.

An illustrative instance showcasing intelligence, in city traffic can be seen with Uber, a company constantly striving to enhance efficiency and provide service to its clients. They are adopting genetic algorithms in a very wide range of contexts, from market forecasting and hardware capacity planning to optimising the customer support process. (Jamal Robinson, 2019).

In the study mentioned earlier, they also talk about how genetic algorithms are used to predict supply and demand, in markets and manage hardware resources effectively. By doing this Uber can reduce the chances of resource wastage. Ensure a balanced distribution of resources, throughout their network.

Genetic algorithms are utilized to enhance the customer support process making it easier to handle a number of customer requests and issues. Uber's use of algorithms significantly impacts customer satisfaction and the overall experience. This research emphasizes how genetic algorithms contribute to enhancing service quality and operational efficiency for businesses, in today's operating environment.

RL: Reinforcement Learning

Reinforcement learning (RL) is used in AI for adaptive control of traffic signals. RL algorithms, such as Deep Q-Network (DQN), jointly control traffic signals in urban transportation networks, overcoming the curse of dimensionality. RL-powered traffic signal controllers use video images to assess traffic situations offering adaptability and instant benefits. RL can minimize traffic delay and queue length, overcoming fixed and fully enabled signal operations. RL algorithms that incorporate rewards based on considerations result in improved efficiency guaranteeing stability and closely approximating real-world delays. RL represents a promising approach to mitigating traffic congestion through adaptive control of traffic signals in urban areas (J. Lee et al, 2020).

When delving into the realm of enhancing research, on reinforcement learning (RL) for traffic signal management a factor to ponder is the adaptability of these algorithms, to changing traffic scenarios and new technological developments. The integration of information and IoT

sensors, into traffic control systems, is receiving increased interest because it can improve the decision-making abilities of RL algorithms and allow for modifications to traffic lights based on shifts, in road conditions.

Research, on reward learning (RL) for managing traffic signals involves utilizing neural networks (CNNs) to assess traffic density and average speed across different areas all without the need for image annotations. The suggested reinforcement learning method, for managing traffic signals utilizes parameters to outline the structure of neural networks and operational configurations to simulate traffic scenarios. These research investigations also explore the convergence of training algorithms. Conduct performance comparisons with methods. Moreover, they explore the ability of reinforcement learning algorithms to adjust to evolving traffic situations and evaluate their effectiveness, in real-life settings.

A study (L. Kuyer et al, 2008) conducted on the use of reward learning (RL) for traffic light control focuses on determining the architecture of a convolutional neural network (CNN) and operational hyperparameters for traffic simulation. The research also explores the effectiveness of the training algorithm when it is integrated and evaluates its performance, against approaches that demonstrate the efficiency of reinforcement learning, in controlling traffic signals. The proposed RL-based traffic light controller uses hyperparameters to configure the CNN architecture and for traffic simulation. The study discovered that reinforcement learning algorithms are effective, in optimizing traffic signals to reduce delays and improve traffic flow efficiently than methods. As a result, incorporating these algorithms into traffic light control systems could significantly improve road traffic efficiency and safety.

Risks of implementing artificial intelligence in the urban context

Urban areas implementing artificial intelligence (AI) systems for traffic management face potential risks impacting safety, efficiency, and privacy. One major issue that arises with self-driving cars as mistakes, in AI systems or intricate interactions, with vehicles and pedestrians may result in accidents.

AI-powered traffic management systems might display partiality leading to traffic jams or issues, in regions, impacting city transportation and residents well being. Vulnerability to cyber-attacks is another risk, as urban traffic control systems can be exposed to threats that can compromise their security and functionality (Tamboli, A., 2019).

While these systems offer advantages there are concerns regarding privacy and the secure handling of data. The collection and examination of information, on vehicles and traffic have the potential to expose data to mishandling or unauthorized access leading to worries. Another critical concern is the dependence, on technology as the system may become at risk during emergencies or technical malfunctions impacting traffic operations significantly.

To tackle these dangers it's important to focus on how AI systems, for managing city traffic are designed tested and put into action. Individuals responsible, for developing and managing these systems are advised to adhere to regulations and standards concerning the use of AI, in this domain ensuring they also prioritize cybersecurity measures and data protection protocols. Additionally being transparent and involving the community is key to gaining confidence and support, for utilizing AI in traffic control.

Methodology

This study utilizes an approach that combines ideas from both intelligence and intelligent transportation systems (ITS). By integrating disciplines novel ideas are crafted. Initially, an extensive review of existing literature is undertaken to showcase the influence of intelligence, on the progress of city transportation and to pinpoint remedies and innovations employed within this domain.

The article explores the impacts of using AI technology to reduce traffic congestion improve efficiency and enhance the travel experience. It looks at how integrating AI into transportation can bring benefits and assesses the outcomes of the proposed solutions.

About the specific use of AI technologies in ITS, the implementation of artificial neural networks (ANN) and genetic algorithms (GA) is highlighted. To illustrate their applicability, concrete examples are provided, such as the use of ANN in signal traffic control and GA in vehicle route optimization. The importance of further developing and adapting these technologies to changes in infrastructure and traffic dynamics is also emphasized.

The approach also delves into the concept of Mobility, as a Service (MaaS). The transformation of transportation with an emphasis, on how the integration of intelligence influences this transition. Through the presentation of case studies, the key role of AI technologies in optimizing route planning and efficient management of different transport modes is highlighted.

Author contributions

In our paper, we delved into using intelligence (AI) to handle traffic in my research study. We concentrated on three primary methods of utilizing AI: Genetic Algorithms (GA), Reinforcement Learning (RL), and Artificial Neural Network (ANN) models. We talked about how these methods could help improve the efficiency of driving routes control traffic flow and adapt traffic signals in locations.

We thoroughly researched the advantages of integrating Genetic Algorithms, Reinforcement Learning and Artificial Neural Network Modeling, into traffic control strategies. We highlighted the benefits of these technologies in reducing traffic jams improving traffic flow and maximizing the use of resources, in transportation systems.

We also. Emphasized the dangers of incorporating artificial intelligence, in city settings. We delved into the risks of vehicle accidents susceptibility to cyber threats as well as worries, about privacy and data protection. Bringing attention to these issues highlights the importance of adopting a strategy and implementing guidelines, for the integration of AI systems, in city traffic.

Results and discussions

Dealing with transportation and easing traffic congestion pose hurdles in today's cities. Utilizing Artificial Intelligence (AI) technologies such, as networks and genetic algorithms presents solutions. These techniques help optimize routes, control traffic flow and tackle transportation issues. Integrating AI into planning is crucial, for adapting to the evolving demands of society.

The push to integrate intelligence into transportation stems from the need to adapt to advancing technology and meet the growing demand, for eco-conscious mobility options. With projections indicating that the artificial intelligence market in transportation could reach around USD 23.11 billion by 2032 as depicted in Figure 1 this notable advancement underscores the increasing significance of AI, in revolutionizing the transportation sector.

The way we perceive city transportation is being transformed by an idea known as Mobility, as a Service (MaaS). Using AI technology MaaS improves travel routes links modes of transportation and elevates the overall user journey. MaaS brings benefits by reducing harm through promoting shared mobility and smartly blending transportation options.

Artificial neural networks (ANNs) and genetic algorithms (GAs) are components, in the implementation of Intelligent Transportation Systems (ITS) aiding in traffic control predicting congestion and optimizing routes. However maintaining the efficiency of these tools necessitates a focus, on their ability to adjust to changing infrastructure and traffic patterns over time.

Incorporating intelligence into transportation systems and transitioning, towards cities offer effective and eco-friendly solutions. Methods, like reinforcement learning (RL) and artificial neural networks (ANN) enhance traffic management. Promote eco-friendly city transportation to potentially transform planning.

In the future, it is crucial to focus on advancing AI technologies, in transportation. Updating systems to align with evolving infrastructure and societal demands can improve transportation efficiency and sustainability. Delving into technologies, like vehicles and seamlessly integrating them into current solutions holds promise, for enhancing urban transportation.

In conclusion, artificial intelligence contributes to shaping progress and improving transportation systems. Integrating AI into transport choices creates chances to enhance the efficiency and sustainability of transportation in cities.

Conclusions

Our future work prospects revolve around improving and utilizing the technologies mentioned in the article within transportation. We believe it is essential to improve algorithms, neural networks and reinforcement learning to enhance transportation efficiency and safety in settings. These tools can help regulate traffic improve routes and reduce congestion in cities.

It's also important to explore how AI technologies can smoothly fit into existing transportation options as illustrated by the concept of Mobility, as a Service (MaaS). Advancing research and innovation in MaaS by leveraging networks for optimizing routes and responding to traffic fluctuations, in real-time could offer substantial advantages to city dwellers and neighborhoods.

Throughout the process of writing this article, I was truly fascinated by the complexity and immense potential of AI, in transportation. Our understanding of neural artificial networks, genetic algorithms, reinforcement learning and mobility as a service has grown, leading to a deeper insight, into the capabilities of artificial intelligence and urban mobility. Their skill, in optimizing routes predicting and handling traffic congestion efficiently and providing benefits to areas was truly remarkable. This exploration, into research and writing has motivated me to delve into the uses and progressions of these technologies to help build cities in my academic endeavors.

In conclusion, future endeavors must focus on integrating AI innovations, in traffic management and developing friendly transportation alternatives. Through exploration and promoting teamwork among researchers, business entities and decision-makers we can shape intelligent closely linked urban areas that provide a seamless and pleasant commuting experience, for every resident.

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